



## North American Millers' Association

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### North American Millers' Association Background/Briefing Paper

#### Sustainability

##### Recent Activities

NAMA has formed a coalition with the American Bakers Association and the National Association of Wheat Growers to respond to the sustainability surveys of Walmart. Multiple meetings have been held, including face-to-face discussions with Walmart sustainability managers.

The grower/miller/baker coalition has developed a plan for responding to the Walmart surveys and is in the process of executing it. NAMA has written questions that NAWG is distributing to individual growers. The hope is that, instead of dealing in generalities, the responses will illuminate all parties on real-world grower decisions and their implications.

##### NAMA Sustainability Principles

A description of the milling industry's sustainability efforts is available from the NAMA website. The site is complete with a detailed discussion of where NAMA stands on these sustainability principles:

- Biotechnology
- Reform of the Conservation Reserve Program
- Reduced Usage of Chemical Fumigants
- Supply Chain Efficiencies
- Processing Efficiencies

For more information, go to at <http://www.namamillers.org/issues/sustainability/>

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*Last updated September 2013*